



What is Blueprint SD?

Every city in California has a General Plan, which serves as a guide for future development. The City of San Diego completed the last comprehensive update to the General Plan in 2008. The City also has completed community plan updates, which are part of the City's General Plan and provide tailored policies and a long-range physical development guide for each community.

Since 2008, some major changes have led to the need to amend the General Plan to reflect current conditions, including the adoption of the Climate Action Plan, 12 Community Plan Updates, and the San Diego Association of Governments (SANDAG)'s new vision for the region's 21st century transportation system.

Blueprint SD is a new approach for the City of San Diego's General Plan and community planning that will align with climate and housing goals and promote sustainable growth.

Specifically, Blueprint SD will include:

- » Revisions to the General Plan to incorporate the City's climate action goals and SANDAG's new vision for the region's transportation system and provide a Citywide framework to guide and focus future land use changes in each community.
- » Incorporation of images and examples of what climate-friendly communities can look like.
- » A programmatic environmental impact report that ensures Blueprint SD meets climate goals faster and delivers more sustainable communities.

Why do we need Blueprint SD?

- » To help achieve our climate action goals to create more walkable and connected neighborhoods.
- » To meet our housing goals. The City needs to double its housing production over the next decade to address the housing crisis and ensure future generations have an opportunity to live in San Diego.
- » To create more meaningful engagement opportunities. Currently, the time and effort to engage in the community plan update process can limit public participation by requiring residents to attend numerous meetings over several years.

What are the benefits?

- » Blueprint SD will tell us where housing is needed to create a city where San Diegans can walk, bike, or take transit to get where they need to go.
- » Community plan updates could be completed in two to three years with a simplified process and more meaningful and convenient public engagement opportunities.
- » Blueprint SD would allow the City to update more community plans over the long term, thus empowering more residents to help direct the distribution of new housing, public spaces and infrastructure.



PROJECT TIMELINE

LEARNING

Fall 2021 - Spring 2022

- Community forums
- Map visualization tool
- Stakeholder Roundtables
- Blueprint For a Beautiful SD Working Group starts meeting
- Workshops: General Plan 101, Community Plan Update Process, Beautiful SD

SHARING

Summer 2022 - Fall 2022

- Release draft General Plan updates & Environmental Impact Report
- Listening & continuous draft improvement
- Public hearing process

IMPLEMENTATION

Fall 2022 & Beyond

- Community Plan Update process guide
- Blueprint utilized for Community Plan Updates

What does Blueprint SD mean for the University and Mira Mesa Community Plan Updates, and Hillcrest Focused Plan amendments currently underway?

These community plan updates and focused plan amendment will be included in the Blueprint SD environmental impact report so the impacts of the plans can be evaluated along with the citywide analysis of future growth.

When the City updates future community plans, it will use Blueprint SD to partner with residents, businesses, and other stakeholders to determine how and where new growth should occur and what it should look like.

How is Blueprint SD funded?

Blueprint SD is funded through a \$600,000 grant from the State of California’s Local Early Action Planning (LEAP) program.

How can I get involved in Blueprint SD?

Community input will be a key component of Blueprint SD. There will be several opportunities to learn about the initiative and provide your thoughts and feedback throughout the process.

Find details about workshops and other engagement opportunities at sandiego.gov/blueprintsdsd.